



We Proudly Announce:

National Philanthropy Day 2023
¡Viva Philanthropy! Here for Good
Thursday, November 16, 2023
City National Grove of Anaheim

National Philanthropy Day Awards Luncheon 2023 Sponsor Recognition and Benefits

On behalf of the Board of Directors of the Association of Fundraising Professionals Orange County (AFPOC) and our Honorary Chair, Gena Reed, we are excited to announce the presentation of the 38th annual National Philanthropy Day (NPD) Awards Luncheon on Thursday, November 16, 2023, at the City National Grove of Anaheim. This event honors outstanding volunteers, philanthropists, and organizations throughout Orange County whose dedication and generosity greatly enrich the quality of our community.

We are very excited to announce our theme this year, ***¡Viva Philanthropy! Here for Good***. It is in this spirit that we will honor those who change lives and make our community a better place with their humanitarian and philanthropic efforts. This is a day to recognize and honor those who go above and beyond and in ways we never thought possible, that create brighter futures for our communities, our nation, and around the world.

We invite you to join us in celebration of philanthropy in Orange County by supporting the valuable charitable work of our community's philanthropists. By becoming a sponsor of this year's NPD Awards Luncheon, your meaningful support is a public affirmation of your enduring commitment to our community. Your underwriting provides you with an opportunity to express gratitude to every honoree and to be recognized by 800 of the county's most prominent philanthropic leaders who participate in this event every year. It is the generous support of the community through sponsorships that makes this celebration possible.

Please take a moment to review the following Sponsor Benefits to consider how you can show your support for your philanthropic community. National Philanthropy Day is an opportunity to come together to celebrate and honor people who have made a positive impact through their valuable gifts of time, talent and treasure. Net proceeds of the event support the work of AFPOC, including advocacy, philanthropic research, continuing education programs, and professional certification programs. As one of the largest and most active chapters in the nation, AFPOC is a highly-respected trade organization that promotes the ethical advancement of philanthropy in Orange County.

We would love to talk to you if you have any questions. For more details or to confirm your sponsorship, please contact Michael Lawler at (817) 471-0623 or lawler@thebarclay.org, or Trish Reed at (714) 732-4747 or trishreed@fullerton.edu. Thank you for your consideration and partnership in support of philanthropy in Orange County.

Sincerely,

Michael Lawler

Michael Lawler
Co-Chair, Sponsorship Committee

Trish Reed

Trish Reed
Co-Chair, Sponsorship Committee



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Diamond Sponsor - \$25,000

Exclusive sponsorship at this level. Your commitment received by October 2, 2023 guarantees the following benefits:

- Premier seating for two tables (20 guests)
- Prominent onscreen recognition during event
- Verbal recognition by the event emcee
- Full page ad (inside back cover) in the event program book (Friday, October 20 deadline)
- Prominent signage recognition in the lobby at the event
- Signage recognition on tables at the event
- Invitation to attend the VIP/Honoree pre-reception immediately before the luncheon
- (2 guests)
- Exclusive recognition in all marketing media, including the Orange County Business Journal and the Orange County Register, as the Diamond Sponsor
- Logo in post-event media ads
- Prominent logo/name recognition in the event program book sponsor page
- Social media spotlight
- Logo on the AFPOC and NPDOC websites
- Opportunity to present an Outstanding Honoree Award during event (category at the discretion of the NPD chairs)



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Platinum Sponsor - \$10,000

Your commitment received by October 2, 2023 guarantees the following benefits:

- VIP Seating for two tables (20 guests)
- Full page ad in the event program book (Friday, October 20 deadline)
- Prominent onscreen recognition during event
- Verbal recognition by the event emcee
- Signage recognition on tables at the event
- Invitation to attend the VIP/Honoree pre-reception immediately before the luncheon
- (2 guests)
- Logo in post-event media ads
- Prominent logo/name recognition in the event program book sponsor page
- Social media spotlight
- Logo on the AFPOC and NPDOC websites
- Opportunity to present an Outstanding Honoree Award during the event (category at the discretion of the NPD chairs)



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Gold Sponsor - \$5,000

Your commitment received by October 2, 2023 guarantees the following benefits:

- Premium seating for one table (10 guests)
- Half page ad in the event program book (Friday, October 20 deadline)
- Prominent signage recognition on the tables at the event
- Name recognition in event program book sponsor page
- Onscreen recognition during the event
- Verbal recognition by the event emcee
- Logo in post-event media ads
- Social media spotlight
- Logo on the AFPOC and NPDOC websites



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Silver Sponsor - \$2,500

Your commitment received by October 2, 2023 guarantees the following benefits

- Preferred seating for one table (10 guests)
- Quarter page ad in event program book (Friday, October 20 deadline)
- Signage recognition on table at the event
- Name recognition in event program book sponsor page
- Onscreen recognition during event
- Name in post-event media ads



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Bronze Sponsor - \$1,500

Your commitment received by October 2, 2023 guarantees the following benefits

- One table (10 guests)
- Signage recognition on table at the event
- Name recognition in event program book sponsor page
- Onscreen recognition during event
- Name in post-event media ads



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Sponsorship Agreement

SPONSOR'S NAME as it should appear in publicity and program:

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Ext: _____ Email: _____

Website (URL): _____

PLEASE CHOOSE YOUR SPONSORSHIP LEVEL:

- Diamond \$25,000 Platinum \$10,000
Gold \$5,000 Silver \$2,500 Bronze \$1,500
We cannot participate but would like to help underwrite this event with a contribution of \$_____

Your support is sincerely appreciated. Net proceeds from the Orange County National Philanthropy Day Awards Event benefit the education, training, and advocacy programs of the Orange County Chapter of the Association of Fundraising Professionals to support the ethical advancement of philanthropy in our community. Thank you!

CHECK PAYMENT:

Please make checks payable to: Association of Fundraising Professionals
and mail to: AFPOC, PO Box 8133, Fountain Valley, CA 92728, Attention: NPDOC

CREDIT CARD PAYMENT: Card type: (please circle one) AMEX / VISA / MasterCard

Name on card: _____

CC#: _____ CVC: _____ EXP: _____

Sponsor's Representative Signature: _____ Date: _____

Deadlines: We will recognize your sponsorship commitment in our promotional materials if received on or before Monday, October 2, 2023. Email your logo and ad, with the subject line "NPD Sponsor" to corpuz_k@yahoo.com. Deadline for logo submission is as soon as possible; deadline for ad submission is Friday, October 20, 2023.

Contact Info: Phone: (949) 436-2939 / Fax: (949) 427-2905

Association of Fundraising Professionals is a 501 (c) (3) corporation. Tax ID# 33-0261130.

Please note that sponsorships are tax deductible, minus \$50 for each individual attending in-person.