



We Proudly Announce
National Philanthropy Day 2021
Wednesday, November 17, 2021
Illuminating Hope Through Philanthropy

Orange County Celebrates National Philanthropy Day Awards Luncheon - 2021 Sponsor Benefits

On behalf of the Board of Directors of the Association of Fundraising Professionals Orange County (AFPOC) and our Honorary Chair, Nella Webster O'Grady, we are excited to announce the presentation of the 36th annual National Philanthropy Day (NPD) Awards Luncheon on Wednesday, November 17, 2021 at the City National Grove of Anaheim (virtual option also available). This event honors outstanding volunteers, philanthropists and organizations throughout Orange County whose dedication and generosity greatly enrich the quality of our community.

As we emerge from a time in history that has affected us and our community in one way or another, today, we are surrounded by hope. It is in this spirit that we will be ***Illuminating Hope Through Philanthropy*** at our luncheon this year. We invite you to join us in celebration of philanthropy in Orange County by supporting the valuable charitable work of our community's philanthropists. By becoming a sponsor of this year's NPD Awards Luncheon, your meaningful support is a public affirmation of your enduring commitment to our community. Your support provides you with an opportunity to express gratitude to every honoree and to be recognized by hundreds of the county's most prominent nonprofit ambassadors who participate in this event every year. It is the generous support of the community through sponsorships that makes this celebration possible.

Please take a moment to review the following Sponsor Benefits to consider how you can show your support of our philanthropic community. NPD is the one time each year we come together to celebrate and honor individuals who have made a positive impact through their valuable gifts of time, talent and treasure. Net proceeds of the event support the work of AFPOC, including advocacy, philanthropic research, continuing education programs, and professional certification programs. As one of the largest and most active chapters in the nation, AFPOC is a 200 member, highly respected trade organization that promotes the ethical advancement of philanthropy.

We would love to talk to you personally if you have any questions. For more details or to confirm your sponsorship, please contact Kay Linan at (714) 495-1673 or at Klinan@hawaii.edu, or Chanda Parrett at (949) 293-2466 or at Chandaparrett@gmail.com. Thank you for your consideration and partnership in support of philanthropy in Orange County.

Sincerely,

Kay Linan

Kay Linan
Co-Chair, Sponsorship Committee

Chanda Parrett

Chanda Parrett
Co-Chair, Sponsorship Committee



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Diamond Sponsor - \$25,000

Exclusive sponsorship at this level. Commitment received by October 1, 2021 guarantees the following benefits*:

- Premier Seating for 2 tables (20 guests). *Virtual option available.*
- Prominent onscreen recognition during event
- Verbal recognition by the event emcee
- Full page ad (inside back cover) in the event program book (Wednesday, October 20 deadline)
- Prominent Signage Recognition in the lobby at the event
- Signage recognition on tables at the event
- Invitation to attend the VIP/Honoree Pre-Reception immediately before the luncheon (4 guests)
- Exclusive recognition in all marketing media as the Diamond Sponsor
- Logo in post-event media ads
- Prominent logo/name recognition in the event program book sponsor page
- Social media spotlight
- Logo on the AFPOC and NPDOC websites
- Opportunity to present an Outstanding Honoree Award during event (category at the discretion of the NPD chairs)

**Please note that sponsor benefits may be modified should the event be presented in a different format due to the uncertain nature of the coronavirus pandemic, including a possible reduction in number of guests if venue capacity is limited.*



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Platinum Sponsor - \$10,000

Commitment received by October 1, 2021 guarantees the following benefits*:

- VIP Seating for 2 tables (20 guests). *Virtual option available.*
- Full page ad in the event program book (Wednesday, October 20 deadline)
- Prominent onscreen recognition during event
- Verbal recognition by the event emcee
- Signage recognition on tables at the event
- Invitation to attend the VIP/Honoree Pre-Reception immediately before the luncheon (4 guests)
- Logo in post-event media ads
- Prominent logo/name recognition in the event program book sponsor page
- Social media spotlight
- Logo on the AFPOC and NPDOC websites
- Opportunity to select and present an Outstanding Honoree Award during the event (category at the discretion of the NPD chairs)

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Gold Sponsor - \$5,000

Commitment received by October 1, 2021 guarantees the following benefits*:

- Premium seating for 1 table (10 guests). *Virtual option available.*
- Half page ad in the event program book (Wednesday, October 20 deadline)
- Prominent Signage Recognition on the tables at the event
- Name recognition in event program book sponsor page
- Onscreen recognition during the event
- Verbal recognition by the event emcee
- Invitation to attend the VIP/Honoree Pre-Reception immediately before the luncheon (2 guests)
- Logo in post-event media ads
- Social media spotlight
- Logo on the AFPOC and NPDOC websites

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Silver Sponsor - \$2,500

Commitment received by October 1, 2021 guarantees the following benefits*:

- Preferred seating for 1 table (10 guests). *Virtual option available.*
- Quarter page ad in event program book (Wednesday, October 20 deadline)
- Signage recognition on table at the event
- Name recognition in event program book sponsor page
- Onscreen recognition during event
- Name in post-event media ads

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Bronze Sponsor - \$1,500

Commitment received by October 1, 2021 guarantees the following benefits*:

- 1 table (10 guests). *Virtual option available.*
- Signage recognition on table at the event
- Name recognition in event program book sponsor page
- Onscreen recognition during event
- Name in post-event media ads

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Sponsorship Agreement

SPONSOR'S NAME as it should appear in publicity and program _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Ext: _____ Email: _____

Website (URL*): _____

PLEASE CHOOSE YOUR SPONSORSHIP LEVEL:

- Diamond \$25,000 Platinum \$10,000
- Gold \$5,000 Silver \$2,500 Bronze \$1,500
- We cannot participate but would like to help underwrite this event with a contribution of \$ _____

Your support is sincerely appreciated. Net proceeds from the Orange County National Philanthropy Day Awards Event benefit the education, training, and advocacy programs of the Orange County Chapter of the Association of Fundraising Professionals to support the ethical advancement of philanthropy in our community. Thank you!

Check Payment:

Make checks payable to: **Association of Fundraising Professionals** and mail to: AFPOC, P.O. Box 8133, Fountain Valley, CA 92728, Attention: NPDOC.

CREDIT CARD PAYMENT: Card type: (please circle one) AMEX / VISA / MasterCard

Name on card: _____

CC#: _____

CVC: _____ Exp.: _____

Sponsor's Representative Signature: _____

Date: _____

Deadlines: We will recognize your sponsorship commitment in our promotional materials if received **on or before Friday, October 1, 2021**. Email your logo and ad, with the subject line "NPD Sponsor" to corpuz_k@yahoo.com. **Deadline for logo submission is as soon as possible; deadline for ad submission is Wednesday, October 20.**

Contact Info: Phone: (949) 436-2939 / Fax: (949) 427-2905

Association of Fundraising Professionals is a 501 (c) (3) corporation. Tax ID# 33-0261130.

Please also note that sponsorships are tax deductible, minus \$50 for each person attending the event in person.