



We Proudly Announce
National Philanthropy Day 2019
Thursday, November 14, 2019
City National Grove of Anaheim

Orange County Celebrates National Philanthropy Day Awards Luncheon - 2019 Sponsor Benefits

Dear Friend:

On behalf of the Association of Fundraising Professionals Orange County Chapter (AFPOC) and our Honorary Chairs, Peter & Ginny Ueberroth and Vicki Booth of the Ueberroth Family Foundation, we are excited to announce the presentation of our 34th annual National Philanthropy Day (NPD) Awards Luncheon to be held November 14, 2019 at the City National Grove of Anaheim. This luncheon honors outstanding volunteers, philanthropists and organizations throughout Orange County whose dedication and generosity greatly enrich the quality of our community.

We would like to invite you to join us in celebration of philanthropy in Orange County by supporting the annual NPD Awards Luncheon as a sponsor. Your sponsorship is a public affirmation of your enduring commitment to the community, giving you the opportunity to express your gratitude to all the Honorees, and to be recognized by over 800 of the county's most prominent citizens who attend this luncheon every year.

Please take a moment to review the enclosed Sponsor Recognition and Benefits to consider how you can support this inspiring event. Net proceeds of the event support the work of AFPOC. AFPOC is a 300 member, highly respected trade organization that promotes the ethical advancement of philanthropy through advocacy, research, education, and certification programs. It is the generous support of the community through sponsorships that makes this celebration possible.

We'd love to talk to you personally. For more details or to confirm your sponsorship, please contact Elizabeth Kurila at (714) 876-2374, ekurila@pacifcsymphony.org or Kay Linan at (714) 876-2393, klinan@pacifcsymphony.org. Thank you for your consideration and partnership in support of philanthropy in Orange County.

Sincerely,

Elizabeth A. Kurila

Elizabeth A. Kurila
Co-Chair, Sponsorship Committee

Kay V. Linan

Kay V. Linan
Co-Chair, Sponsorship Committee



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Presenting Sponsor OC Business Journal

Exclusive sponsorship at this level. Commitment received by September 30, 2019 guarantees the following benefits:

- Premier Seating for 3 tables (30 guests)
- Exclusive recognition in all marketing and media as the Presenting Sponsor (with AFPOC)
- Opportunity to welcome the luncheon guests from the stage (maximum of two minutes)
- Opportunity to distribute a gift/advertising item to luncheon guests
- Full page ad (outside back cover) in the event program book (Thursday, October 25 deadline)
- Prominent Signage Recognition in the lobby at the event
- Prominent Signage Recognition on tables at the event
- Recognition as host of the VIP/Honoree Pre-Reception at the luncheon (10 guests)
- Special recognition on video screens at event
- Prominent logo/name recognition in all event publicity
- Prominent logo/name recognition on event program book sponsor page
- Opportunity to distribute approved messages to AFPOC and NPDOC Facebook and Twitter subscribers
- Logo and website link on the AFPOC website and logo on NPDOC website
- Opportunity to present an Outstanding Honoree Award (category at the discretion of the NPDOC chairs)



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Diamond Sponsor \$25,000

Commitment received by September 30, 2019 guarantees the following benefits:

- Premier Seating for 2 tables (20 guests)
- Special recognition on video screens at event
- Full page ad (inside back cover) in the event program book (Thursday, October 25 deadline)
- Prominent Signage Recognition in the lobby at the event
- Prominent Signage Recognition on tables at the event
- Invitation to attend the VIP/Honoree Pre-Reception at the luncheon (10 guests)
- Prominent logo/name identification in all event publicity
- Prominent logo/name recognition on event program book sponsor page
- Logo and website link on the AFPOC website and logo on the NPDOC website
- Opportunity to present an Outstanding Honoree Award (category at the discretion of the NPDOC chairs).



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Platinum Sponsor\$10,000

Commitment received by September 30, 2019 guarantees the following benefits:

- VIP seating for 2 tables (20 guests)
- Full page ad in the event program book (Thursday, October 25 deadline)
- Prominent Signage Recognition on table at the event
- Invitation to attend the VIP/Honoree Pre-Reception at the luncheon (8 guests)
- Prominent logo/name recognition in event publicity and on video screens at event
- Prominent logo/name recognition on event program book sponsor page
- Logo and website link on the AFPOC website and logo on the NPDOC website
- Opportunity to present an Outstanding Honoree Award (category at the discretion of the NPDOC chairs)



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Gold Sponsor **\$5,000**

Commitment received by September 30, 2019 guarantees the following benefits:

- VIP seating for 1 table (10 guests)
- Half page ad in the event program book (Friday, October 25 deadline)
- Prominent Signage Recognition on table at the event
- Invitation to attend the VIP Pre-Reception at the luncheon (6 guests)
- Logo/name recognition in event publicity and on video screens at event
- Logo/name recognition on event program book sponsor page
- Logo on the NPDOC website



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Silver Sponsor..... \$2,500

Commitment received by September 30, 2019 guarantees the following benefits:

- Preferred seating for 1 table (10 guests)
- Quarter page ad in the event program book (Thursday, October 25 deadline)
- Signage Recognition on table at the event
- Recognition in event publicity and on video screens at event
- Name recognition on event program book sponsor page



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Bronze Sponsor **\$1,500**

Commitment received by September 30, 2019 guarantees the following benefits:

- Preferred seating for 1 table (10 guests)
- Preferred Recognition in event publicity and on video screens at event
- Signage Recognition on table at the event
- Name recognition on event program book sponsor page



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Sponsorship Agreement

SPONSOR'S NAME as it should appear in publicity and program: _____

Contact person: _____

Address: _____

City/State/Zip: _____

Phone: (____) _____ Ext: _____ Email: _____

Website (URL*): _____

PLEASE CHOOSE YOUR SPONSORSHIP LEVEL

- Presenting Sponsor \$50,000 Diamond \$25,000 Platinum \$10,000
- Gold \$5,000 Silver \$2,500 Bronze \$1,500
- We cannot attend but would like to help underwrite this event with a contribution of \$ _____

Your support is sincerely appreciated. Net proceeds from the Orange County National Philanthropy Day Awards Luncheon benefit the education, training, and advocacy programs of the Orange County Chapter of the Association of Fundraising Professionals to support the ethical advancement of philanthropy in our community.

Check Payment

Make checks payable to: Association of Fundraising Professionals

Mail to: Attn: NPDOC
AFPOC

P.O. Box 8133
Fountain Valley, CA 92728

Contact Info: Phone: (949) 436-2939 / Fax: (949) 427-2905

CREDITCARDPAYMENT: Card type: (please circle one) AMEX / VISA / MasterCard

Name on the Card: _____

Address _____ City _____ State _____ Zip _____

CC# _____ CVC _____ Exp _____

Sponsor's Representative Signature: _____ Date _____

Deadlines: We will recognize your sponsorship commitment in our promotional materials upon return of this agreement. Logos will be linked to your designated URL on our website. Email your logo, with the subject line "NPD Sponsor" to office@afpoc.org.

Deadline for ad submission is Thursday, October 25.