



Thursday, November 19, 2015 • Hotel Irvine

**Top Philanthropists Honored at 30th Annual
National Philanthropy Day Orange County**

Irvine, CA - Orange County's top philanthropists, business leaders and individuals were honored at the **30th Annual National Philanthropy Day (NPD) Orange County Awards Luncheon** on Thursday, November 19, at Hotel Irvine.

Attended by 820 guests and hosted by the **Association of Fundraising Professionals (AFP)**, its Orange County Chapter of is just one of 241 AFP chapters that celebrate National Philanthropy Day worldwide. AFP President/CEO **Andrew Watt**, the featured speaker, lauded NPD founder and Newport Beach resident **Doug Freeman**, whose resourcefulness established the special day of philanthropy in cities across the country in 1986. Freeman was presented a special **Founder Award** for his foresightedness.

Others making the event happen included NPD-OC co-chairs **Mitchell Spann** and **Catherine Spear**; AFP OC President **Sheri Nazaroff**, who presented a \$2,500 check from AFP to Ortiz, which she designated to Mariposa, and \$750 to her for her continuing development and education; Community philanthropist and Honorary Chair **Pat Poss**; Mistress and Master of Ceremonies *PBS SoCal's* **Maria Hall Brown** and **Rick Reiff** - *PBS SoCal* was the 30th Anniversary Broadcast Media Sponsor, and the **Orange County Register** was Print Media Sponsor, represented by Publisher **Rich Mirman**.

The **Orange County Council Boy Scouts of America** lead the Pledge of Allegiance, and **Sweet Charity Cookies**, a nonprofit who dedicates a portion of its net proceeds to nonprofits in the area, presented cookies to each attendee, while Outstanding Philanthropist **Donnie Crevier** gifted each attendee with the book, **"The Ultimate Gift,"** which he said inspired him to give.

The 2015 National Philanthropy Day Orange County Outstanding Honorees include:

LEGACY AWARD

Sandy Segerstrom Daniels, Newport Coast

Daniels is passionate about supporting children's causes, in particular the Festival of Children and Festival of Children Foundation, for which she is founder.

OUTSTANDING PHILANTHROPIST

Donnie Crevier, Laguna Beach

Crevier's community outreach extends across the board, but particularly to his beloved Boys and Girls Club of Laguna Beach.

OUTSTANDING PHILANTHROPIC GROUP

FedEx Cares, Santa Ana

FedEx is committed to building strong local communities through the involvement of its employee-supported FedEx Cares program.

OUTSTANDING VOLUNTEER FUNDRAISER

James F. Amato, Garden Grove

Amato gives his time as a volunteer and as a fundraiser to help keep nonprofits financially sound.

OUTSTANDING FOUNDER

Rusty Kennedy, Santa Ana

Kennedy's mission through Orange County Human Relations, for which he is founder, has been to eliminate prejudice, intolerance and discrimination.

OUTSTANDING SMALL CORPORATION OR BUSINESS (1-50 employees)

HKA, Inc. Marketing Communications, Tustin

HKA Founder and President Hilary Kaye has established a community-minded and philanthropic business that supports its many nonprofit clients.

OUTSTANDING MID-SIZE CORPORATION OR BUSINESS (51-499 employees)

KIA Motors America, Irvine

KIA's Volunteer Impact Program (VIP) provides its team members with paid time off to volunteer with KIA's charity partners in Orange County and across the nation

OUTSTANDING LARGE CORPORATION OR BUSINESS (500+ employees)

The Word & Brown Companies, Orange

Founders John Word and Rusty Brown are committed to giving back and supporting nonprofits in the community that help the less fortunate.

OUTSTANDING YOUTH

Anika Ortiz, Orange

Anika Ortiz was 11 years old when she launched Anika's Pink Closet at the Mariposa Women & Family Center to raise funds for the center's domestic violence program.

About National Philanthropy Day

National Philanthropy Day Orange County honors those who have demonstrated philanthropy and enhanced their communities and the world. Each year, more than 241 Association of Fundraising Professionals chapters throughout the U.S. and Canada honor the philanthropic efforts of individuals, businesses and groups. Net proceeds from the event support the ethical advancement of philanthropy in the community by the Orange County Chapter of AFP.

Honoree bios are available upon request. Contact Donna Bunce at donna@donnabuncepr.com

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